

**MSD For Mothers**  
**Youth voices, Youth choices**  
**AGENDA**  
**19.05.2022**

## Participants:

- MSD representatives
- IPPF – Brussels and local subsidiaries
- DG Sante
- Bulgarian Family Planning and Sexual Health Association
- European Commission
- European Parliamentary Forum for Sexual and Reproductive Rights
- European Cancer Organisation
- European Society of Gynaecological Oncology
- Maria Gabriel, MEP
- Petar Vitanov, MEP
- MPs
- Bulgarian Red Cross
- Health journalists

Timeframe	Topic:
<b>1. First part</b>  15:00 – 15:10 h.	<b>Introduction by:</b> <ul style="list-style-type: none"><li>• <i>Moderator</i><ul style="list-style-type: none"><li>➤ Celebrating MSD for Mothers Program 10th Anniversary</li></ul></li></ul>
15:10 – 15:20 h.	<b>MfM Project:</b> <i>MSD Global</i> <ul style="list-style-type: none"><li>• <i>George Zaki, South Eastern Europe Cluster Lead, MSD</i><ul style="list-style-type: none"><li>➤ Fighting maternal mortality</li><li>➤ MSD – priorities and mission</li><li>➤ Access to sexual and reproductive health</li><li>➤ Activities and achieved results</li></ul></li></ul>

15:20 – 15:40 h.	<p style="text-align: center;"><b>IPPF (Global partner) – presentation of regional and local activities</b></p> <ul style="list-style-type: none"> <li>• <i>Lena Luyckfasseel</i> <ul style="list-style-type: none"> <li>➤ Collaboration with MSD</li> <li>➤ Priorities and commitment to patients and risk groups</li> <li>➤ Executed activities – my body my rights</li> <li>➤ Presenting the new project <i>Youth Voices, Youth Choices</i></li> </ul> </li> </ul>
15:40 – 16:00 h.	<p style="text-align: center;"><b>BFPA collaboration with MSD</b></p> <ul style="list-style-type: none"> <li>• <i>Dr.Radosveta Stamenkova, Executive Director, BFPA</i></li> <li>• <i>Ventzislav Kikov, Programme Manager, BFPA</i> <ul style="list-style-type: none"> <li>➤ My Body, My rights (2018 – 2021)</li> <li>➤ Youth Voices, Youth Choices</li> <li>➤ Actions and results</li> </ul> </li> </ul>
16:00 – 16:15 h.	<p style="text-align: center;"><b>Local policies for maternal mortality prevention and risk group support:</b></p> <ul style="list-style-type: none"> <li>• <i>Bulgarian policy makers and stakeholders, MPs</i></li> <li>• <i>Ministry of Labour and Social Policy</i></li> <li>• <i>Ministry of Education and Science</i></li> <li>• <i>Ministry of Health</i></li> <li>• <i>Petar Vitanov, MEP</i> <ul style="list-style-type: none"> <li>➤ panel discussion</li> </ul> </li> </ul>
16:15 – 16:25 h.	<p style="text-align: center;"><b>Improving Maternal Health Through Education</b></p> <ul style="list-style-type: none"> <li>• <i>Prof. Dr. Radka Argirova, virologist, Prime Minister's Pandemic Adviser</i></li> </ul>
16:25 – 16:35 h.	<p style="text-align: center;"><b>Youth Voices Youth Choices (vision and mission):</b></p> <ul style="list-style-type: none"> <li>• <i>IPPF subsidiaries (Albania, Bosnia and Hertzegovina, Kosovo and North Macedonia)</i> <ul style="list-style-type: none"> <li>➤ panel discussion</li> </ul> </li> </ul>

16:35 – 16:45 h.	<p><b>Local policies for maternal mortality prevention and risk group support:</b></p> <ul style="list-style-type: none"><li>• <i>Policy makers/Stakeholders from MK, Kosovo, Bosna, Albania</i><ul style="list-style-type: none"><li>➤ panel discussion</li></ul></li></ul>
16:45 – 16:55 h.	<p><b>EU policies for maternal mortality prevention and risk group support</b></p> <ul style="list-style-type: none"><li>• <i>EU stakeholders and policy makers</i></li><li>• <i>Peter Baker - European Cancer Organisation</i><ul style="list-style-type: none"><li>➤ panel discussion</li></ul></li></ul>
16:55 – 17:00 h.	<p><b>Wrap Up &amp; Closing Remarks</b></p> <ul style="list-style-type: none"><li>• <i>Albena Zlatareva - Policy Lead Bulgaria , North Macedonia and Kosovo; Western Balkans Project Lead, MSD</i><ul style="list-style-type: none"><li>➤ MSD – WB Projects and the key role of Bulgaria as a member state</li><li>➤ Social Policies and projects; Health and unity in the Western Balkans</li></ul></li></ul>

<p>2. Second part</p> <p>17:00 – 18:00 h.</p>	<p style="text-align: center;"><b>Press Conference with health journalists and select attendees:</b></p> <p>Media hybrid briefing after the closed discussion with stakeholders to present MSD for mothers and the project "My body my rights" 2018 - 2021</p> <p style="text-align: center;"><b>Key milestones:</b></p> <ul style="list-style-type: none"><li>• Empowering the minorities by educating them and allow them to inform their peers about sexual education and rights</li><li>• Primary Care physicians are trained to update their technical knowledge and skills related to family planning</li></ul> <p style="text-align: center;"><b>Key results:</b></p> <ul style="list-style-type: none"><li>• Health Mediators as an important bridge between communities and the health system;</li><li>• Presenting the key results of the project;</li><li>• Amendment of the Health Law in Bulgaria in July 2019 recognizing the position of “Health Mediator” in primary legislation;</li><li>• Secondary legislation passed in summer of 2020 which outlines how health mediators work and also guides them on what are the requirements for being a health mediator and what the position encompasses;</li><li>• Local Municipalities, with the support of the BFPA obtained national funding to employ more health mediators;</li><li>• Outlining the new project - "Youth Voices Youth Choices" 2021 - 2023 in Bulgaria, North Macedonia, Bosnia and Hecegovina, Albania, Kosovo.</li></ul>
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